

To,
BSE Limited,
Floor 25, P J Towers,
Dalal Street, Mumbai – 400001

Script Code: 543963

Subject: Intimation under Regulation 30 – Hired Senior Management Personnel in line with Business Expansion Plans.

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the Exchange that **Shelter Pharma Limited** has undertaken strategic strengthening of its sales and export organizational structure through key appointments across multiple levels.

The Company has appointed **Mr. Javed** as **Zonal Sales Manager (ZSM)** for the Veterinary Division. The ZSM is responsible for managing a defined zone typically covering multiple states, overseeing Regional Sales Managers (RSMs), driving sales performance, undertaking sales analysis, and formulating strategic initiatives aligned with the Company's objectives. The role operates in close coordination with the Head Office.

Further, the Company has appointed **Mr. Ashok Chauhan** as **Regional Sales Manager (RSM)** for Uttarakhand and Western Uttar Pradesh. The RSM is responsible for managing regional sales operations, leading field teams, ensuring achievement of sales targets, and executing strategies at the ground level. The RSM reports to the ZSM.

In addition, the Company has strengthened its field force by appointing the following Sales Officers:

- **Mr. Paresh Jalondhare** – Surat, Gujarat HQ
- **Mr. Anil Jangir** – Sikar, Rajasthan HQ
- **Mr. Ranveer Jhajharia** – Hanumangarh, Rajasthan HQ

The Company has also appointed **Mr. Saumil Ghaghada** as **Export Executive** at the Head Office to enhance its export operations and support international business development.

These appointments reflect the Company's continued focus on strengthening its sales hierarchy, improving operational efficiency, enhancing market penetration, and expanding its presence in domestic as well as international markets.

Kindly take the above information on record.

Thanking you,

FOR SHELTER PHARMA LIMITED

MUSTAQIM NISARAHMED SABUGAR
MANAGING DIRECTOR
DIN: 01456841

Date: 15/04/2026

Place: Ahmedabad

Annexure

Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No.	Particulars	Details
1	Name of the entity	Shelter Pharma Limited
2	Nature of the event	Appointment of sales leadership and export personnel
3	Details of the event	Appointment of Mr. Javed as ZSM (Veterinary Division), Mr. Ashok Chauhan as RSM (Uttarakhand & Western UP), Sales Officers for Surat (Gujarat), Sikar and Hanumangarh (Rajasthan), and Mr. Saumil Ghaghada as Export Executive at Head Office
4	Brief details and impact of the event	The ZSM will oversee zonal sales strategy, performance monitoring, and management of RSMs, while the RSM will drive regional execution and team performance. These appointments, along with strengthening of field sales and export function, are expected to improve sales efficiency, deepen market reach, and support business growth across regions and export markets