

**To,**  
**BSE Limited,**  
Floor 25, P J Towers,  
Dalal Street, Mumbai – 400001

**Script Code:** 543963

**Subject –** Intimation under Regulation 30 of SEBI (LODR) – New Product  
Now Available in the Market

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform to the Exchange that Shelter Pharma Limited had earlier intimated about the launch of a new product vide its disclosure dated **02nd February, 2026**.

In this regard, we are pleased to inform that the **said product has now been successfully launched and is commercially available** in the market, including on reputed online platforms such as Amazon, **with effect from 30th March, 2026**.

Kindly take the above information on record.

**Thanking You,**

**FOR SHELTER PHARMA LIMITED**

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**MUSTAQIM NISARAHMED SABUGAR**  
**MANAGING DIRECTOR**  
**DIN: 01456841**

**Date:** 01<sup>st</sup> April, 2026  
**Place:** Ahmedabad

**Annexure**

**Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Sr. No.	Particulars	Details
1	<b>Name of the product</b>	FitKick Pro
2	<b>Date from which Product is available</b>	30-March-26
3	<b>Category of the product</b>	Improved Endurance, Enhanced Focus, Muscle Pump, Delicious Flavors.
4	<b>Details of the event</b>	<p>The Company had earlier intimated the launch of its new product “FitKick Pro” on 02nd February, 2026.</p> <p>Further, the product is <b>now commercially available in the market</b> with effect from 30th March, 2026 and is also available on platforms like Amazon.</p>
5	<b>whether caters to domestic/ international market;</b>	Currently, the product caters to the domestic market. The Company may explore opportunities in the international market in due course.