

Press Release

Shelter Pharma Limited Strengthen its presence in Nutraceutical Market with Launch of **new products FitKick Pro in three different flavors.**



Ahmedabad, India, February 02, 2026:-

Shelter has spent the last six decades championing natural healing, guided by the principles of tradition, integrity, and continuous progress. Today Shelter stands tall as one of the most trusted name in herbal remedies. To keep pace with changing times, today Shelter isn't just about our passion to help human beings lead healthier lives, but also about an aggressive, professional approach that combines extensive research and development with state-of-the-art technology. Shelter has remained dedicated to the natural way of healing.

Since our humble beginning in 1965, we have grown with a deep commitment to nature, blending traditional wisdom with a modern, forward-looking approach.

- Leading the future of natural healthcare.
- Improving lives with trusted, effective solutions worldwide.

Now shelter has expanded its Nutraceutical portfolio with the launch of **FitKick Pro powder in three different flavors** tapping into rapidly growing domestic and international market. The product is Power-

Packed and carefully crafted with potent ingredients to deliver maximum performance benefits without post-workout energy crash.

Key Benefits

The FitKick Pro Powder provides several health benefits:

Explosive Strength: Experience a surge of energy and motivation to power through even the toughest workouts, thanks to our potent blend of energizing ingredients.

Improved Endurance: Push past fatigue and plateaus with increased stamina and endurance, allowing you to train harder and longer without hitting the wall.

Enhanced Focus: Achieve laser-like focus and concentration, enabling you to zone in on your training and maximize every rep and set.

Muscle Pump: Amplify blood flow and nutrient delivery to the muscles, resulting in a satisfying pump and accelerated recovery post-workout.

Delicious Flavors: We've curated a selection of mouthwatering flavors that make taking your pre-workout a treat rather than a chore and that too with Zero Sugar

This launch is part of the Company's strategy to expand its Nutraceutical portfolio and strengthen its presence in the wellness and preventive healthcare segment.

The Company believes that the launch of this product will contribute positively to its growth prospects and reinforce its commitment to providing high-quality, science-backed nutritional solutions.

The company continues to focus on building a diverse portfolio of high-quality, accessible wellness products that cater to evolving consumer needs. As it deepens its presence in the Nutraceutical sector, Shelter Pharma is poised to deliver sustained growth, strengthen brand equity, and create long-term value for its customers, partners, and investors alike.