

To,
BSE Limited,
Floor 25, P J Towers,
Dalal Street, Mumbai – 400001
Script Code: 543963

Ref: Intimation of product launch under Regulation 30 of SEBI Listing Regulations

We are thrilled to announce the introduction of three exceptional products to the domestic Indian market, further solidifying our position as a leading provider of natural remedies for a healthy lifestyle. With a rich legacy of 60 years, Shelter Pharma Limited is proud to offer:

1. Allvitamins Tablet

A comprehensive multivitamin supplement designed to support overall well-being and vitality.

2. Joemega Omega-3 Capsule

A premium omega-3 fatty acid supplement, promoting heart health, brain function, and joint mobility.

3. Hairol Hair Oil

A nourishing hair care solution, promoting healthy hair growth and scalp well-being.

Why Choose Shelter Pharma Limited?

- 60 years of expertise: Our legacy speaks to our commitment to delivering high-quality natural remedies.
- Certified manufacturing: Our GMP, HACCP, and ISO 9001:2015 certified unit in Himmatnagar ensures the highest standards of quality and safety.

Shelter Pharma Limited

CIN: L24233GJ2007PLC051956

Regd. Office & Works: Shelternagar, Opp. Bus Station, Himatnagar-383001 Gujarat, India.

Corporate Office: 5th Floor, 501 Sakar 4, Opp. MJ Library, Ashram Road, Paldi, Ellisbridge, Ahmedabad-380006, Gujarat, India.

Email: info@shelter.co.in **Phone:** +91 2772 240108/246995

- Global presence: With a strong foothold in domestic and international markets, we are poised for continued growth and expansion.

Unlocking Growth Potential

With these exciting new launches, Shelter Pharma Limited is set to capitalize on the growing demand for natural health products in India. Our strategic expansion into the domestic market is expected to drive revenue growth, increase market share, and further establish our brand as a leader in the nutraceutical industry.

Pursuant to Regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Company has launched a new product.

The details of the said product as required under SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are as follows

Name of the product	(i) Shelter's Allvitamin Tablet (ii) Joemega Capsule (iii) Hairol
Date of launch	14 th May, 2025
Category of the product	(i) Shelter's Allvitamin Tablet – Nutraceutica (ii) Joemega Capsules – Nutraceutical (iii) Hairol – Hair Oil
Whether caters to domestic/international Market	Domestic and International
Name of the countries in which the product is launched (in case of international)	India

About Shelter Pharma Limited:

Shelter Pharma Limited is a leading pharmaceutical and nutraceutical company known for its unwavering dedication to research, innovation, and quality. Founded with a vision to provide accessible and effective healthcare solutions, we have consistently delivered products that adhere to the highest industry standards. Our state-of-the-art facilities, world-class team of experts,

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and commitment to ethical practices have made us a trusted name in the industry.

At Shelter Pharma Limited, our mission is to promote well-being and health through innovative, high-quality nutraceuticals. We take immense pride in being recognized for our commitment to producing safe and effective products that enhance the quality of life for individuals across the globe.

Our passion for innovation drives us to develop nutraceutical products that empower individuals to lead healthier lives. We are guided by a strong code of ethics and a deep sense of responsibility to society.

For any inquiries or additional information, please feel free to contact our Investor Relations team.

Kindly take the above on record and oblige.

Thanking You.

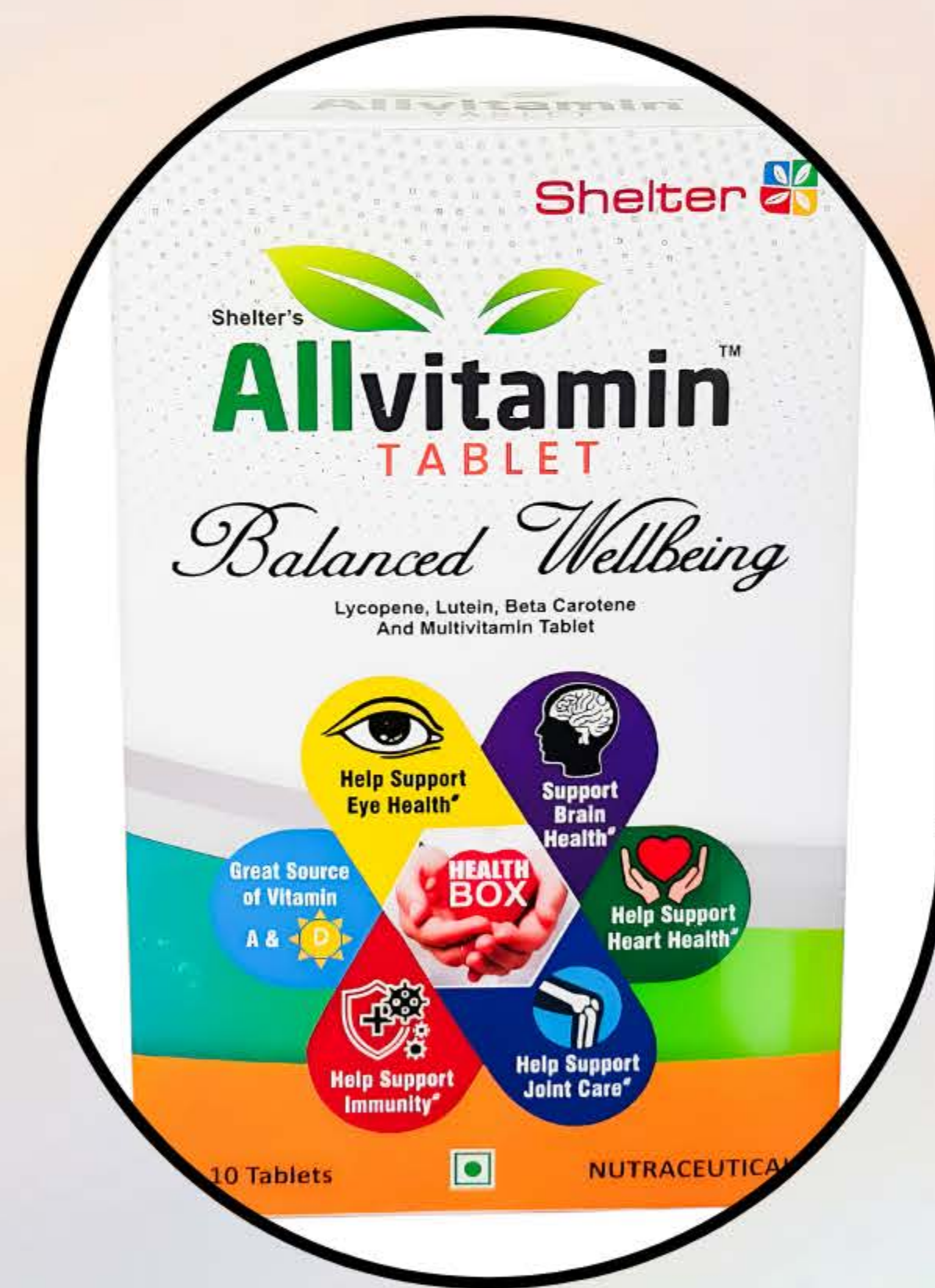
FOR, SHELTER PHARMA LIMITED

MUSTAQIM NISARAHMED SABUGAR
MANAGING DIRECTOR
DIN: 01456841

Date: 14th May, 2025
Place: Ahmedabad

Enclosure: Product Photos

Introducing the new era of Wellness ✨



Shelter's Allvitamin



Shelter Hairol



Joemega